



Nebraska State Board of Landscape Architects Strategic Plan

Approved: October 29, 2024

Mission Statement

The Nebraska State Board of Landscape Architects protects public health, safety, and welfare of the citizens of Nebraska by ensuring the licensure of individuals who practice the profession of landscape architecture and present themselves as Landscape Architects within the state.



Nebraska State Board of Landscape Architects Strategic Plan

Approved: October 29, 2024

Legislative Awareness

The purpose of conducting legislative awareness is to help new and current legislative members understand what landscape architecture is and how landscape architects help protect public health, safety, and welfare.

Goals

1. Make the legislative members aware of landscape architecture and what landscape architects do to protect public health, safety, and welfare.
2. Communicate with legislative members when proposed legislation could impact the board's ability to protect public health, safety, and welfare.

Action Plan

1. After each election, send a letter to newly elected senators to introduce landscape architecture to them and show what landscape architects do to protect public health, safety, and welfare.
2. Communicate with legislative members as needed in the event of proposed legislation that impacts the board's mission.



Nebraska State Board of Landscape Architects Strategic Plan

Approved: October 29, 2024

Communication and Awareness

The purpose of conducting ongoing communication and awareness is to help the public and emerging professionals understand the importance of landscape architect licensure in protecting public health, safety, and welfare.

Goal

Continuously updating the website and communication strategies to ensure that licensees, applicants, and the public have the most up-to-date and relevant information from the Board regarding licensure.

Action Plan

1. Update the website to ensure the information is accurate and relevant as needed.
2. Update landscape architecture project photos on the website periodically
3. Engage with emerging professionals to discuss the importance of licensure to protect public health, safety, and welfare
4. Collaborate with professional organizations to interact with the public to discuss the importance of landscape architecture in protecting public health, safety, and welfare